

Interactive Journey

Guidance to use, adapt and grow the tool



Click [Interactive Journey](#) to read more and download the tool zip file from leapfrog.tools

The Leapfrog project is a close collaboration with public sector and community partners to design and evaluate new approaches to engagement and working with groups.

Leapfrog co-designs simple tools for bringing people together, exchanging ideas and making stronger, more active communities.

We ask you to experiment with this tool.

Appropriate and adapt it to fit your own needs and share your experiences with us.

The Interactive Journey tool

This tool is designed to help participants explore a space and think about it in a new, creative and detailed manner. Hopefully they will make new discoveries or re-discover forgotten or unnoticed things.

Ask participants to make a journey indoors or outdoors in which they make 4 stops and record a drawn and/or written response to a question for each stop. You can either

- **prescribe a route** - use the PDF file, **Interactive journey tool_numbers** to determine the stops. If you'd like to create a map to accompany the the tool, we also provide 4 numbered **map pin** icons matching the tool, to add to the map before printing.
- **allow people to create their own route** - by directing people to hunt for 4 different items of your choosing, using the PDF file, **Interactive journey tool_colour_object_direction**. This could be any colours or objects in a space.

Customising and printing the PDF file

Before printing your chosen PDF on any printer, **open in Adobe Reader** and enter the title, questions, and direction (if applicable) in the highlighted fields.



Reader is a free PDF viewing and editing tool available directly from Adobe (who invented the PDF). Using Reader ensures our templates will work as expected.

What questions will give you relevant, useful responses?

When using this tool, consider why you're engaging with the public on this project and what you need to find out. What questions can you ask to help find out the kind of information you need? For instance, if you want to find out how the public want to develop a piece of green space, questions you might want to ask could be:

- What do you like to do here?
- Can you see anything you haven't seen before?
- Who do you see here most often?
- What is missing from here?
- What is your favourite thing here?
- What don't you like?
- Do you feel safe here?
- What would you like to to keep here?

