

What is community engagement?

People who **use and design tools to engage** with communities.

Tools can **support** engagement practice

Engaging a community is about getting a group of people together to work towards a **change** in a situation.



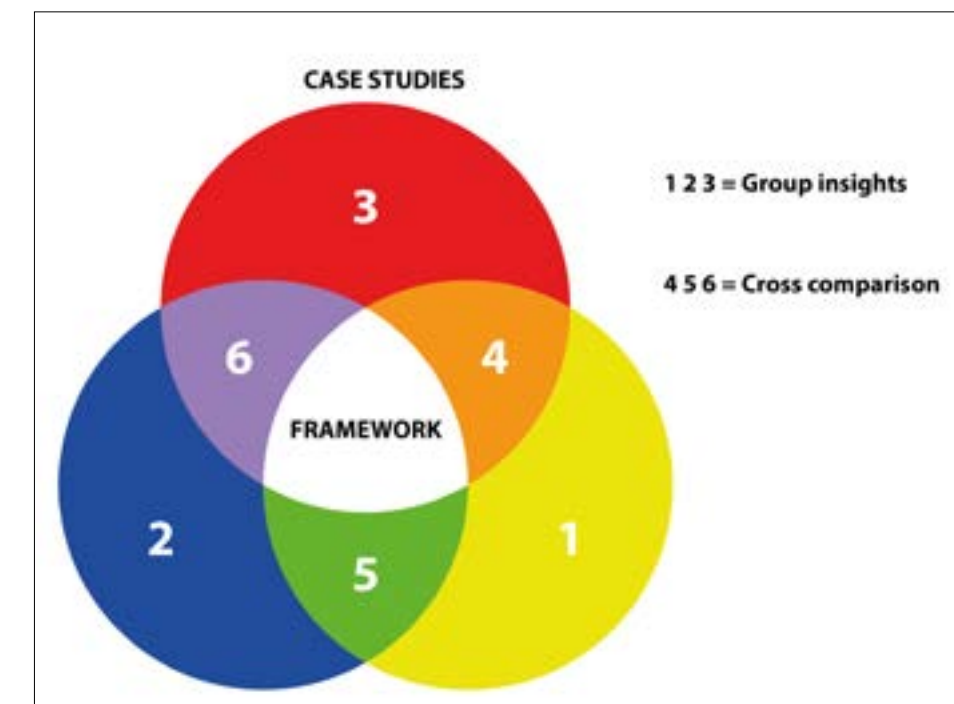
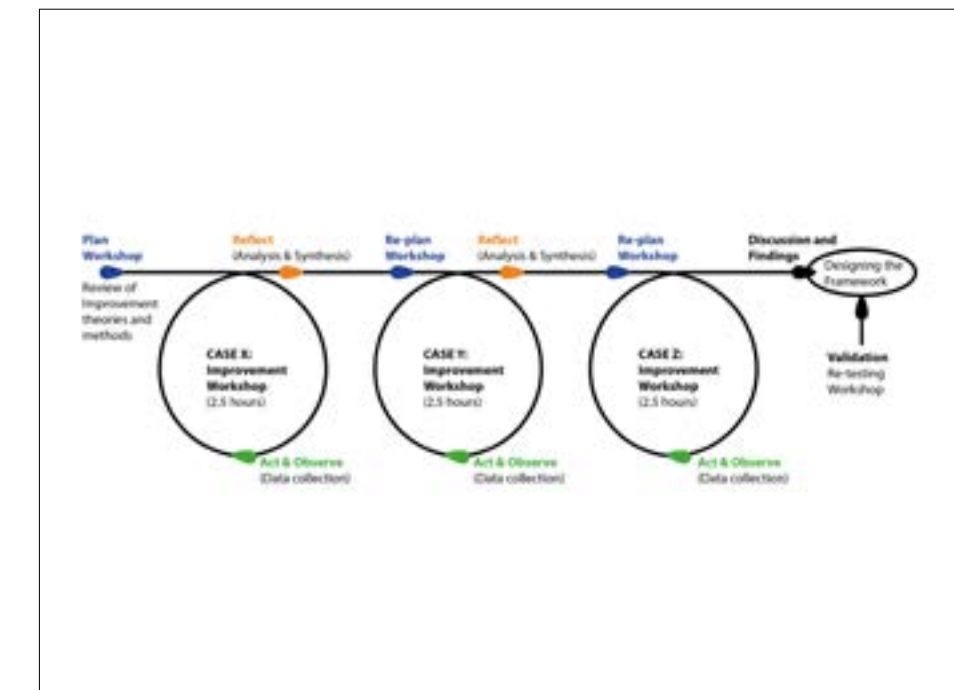
How is community engagement done?

Improvement workshops

Use of resources to support the activity

Resources = Workshop materials

Dimensions	FUNCTION	INSTRUCTION	FLEXIBILITY
Layers			
CONCEPTION	Models of interaction	Challenge / Briefing	Build Resilience
FACILITATION	Resources produced by facilitator	Facilitator notes	Encourage facilitator confidence
OPERATION	Design of material	Example or Use notes	Enable contrary activity



How do we know when engagement is effective?

Improving existing engagement tools can enhance the effectivity of engagement activities.

Before and **after** improvement activities

Participants feedback

