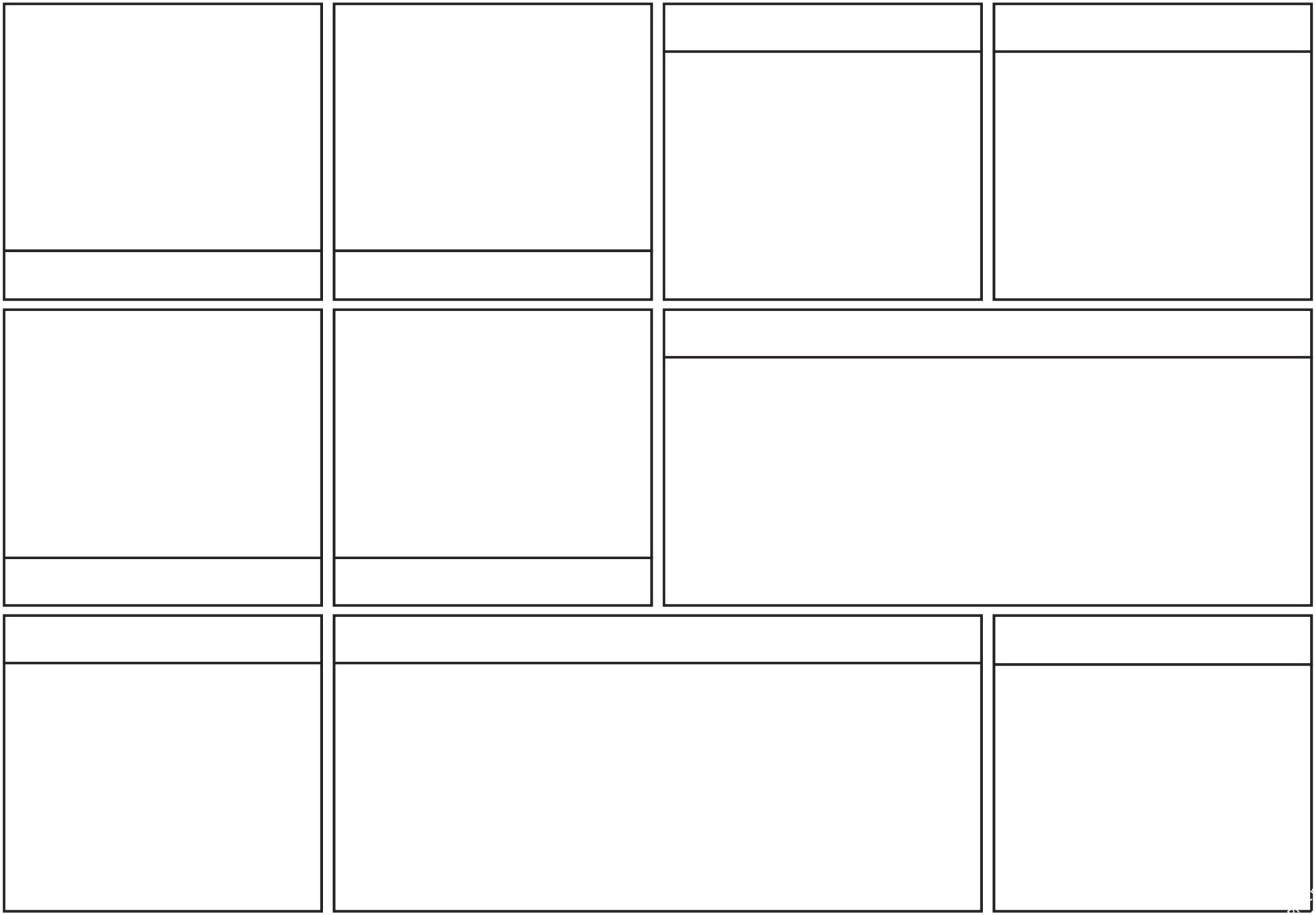You could start by describing what's bad about current meetings and then describe your dream meeting